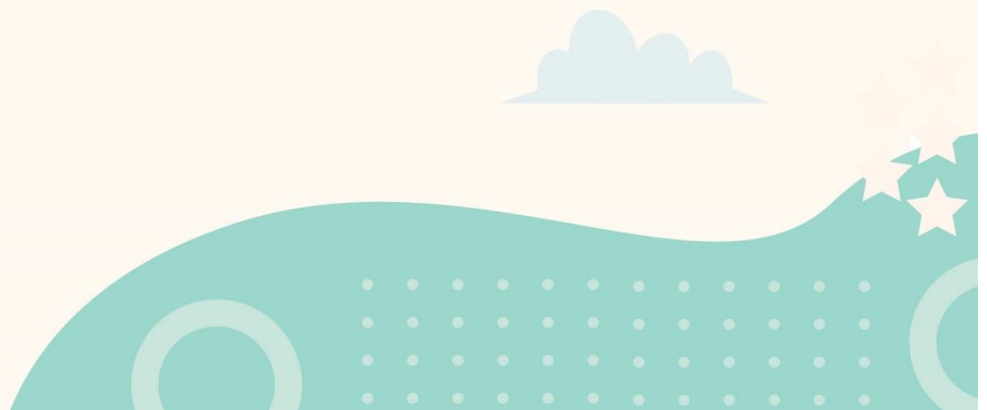


SPEAKER MEDIA KIT



Effort Today Enterprises
Steve Hasenmueller
www.effort-today.com
steve@effort-today.com



Steve Hasenmueller

Professional Speaker, Sales Trainer, & Author

Steve has spoken to companies worldwide on all topics . . .
regarding Effective Selling, Motivation, and Leadership

Steve Hasenmueller writes and speaks about what it takes for businesses and employees to THRIVE in the demanding and ever-changing marketplace. With over 35 years' experience of front line selling, Steve has traveled consistently over 100 days a year working with Companies in the US, Canada, and Europe. He has conducted Seminars and Keynotes in 9 countries reaching thousands of people. His challenging and uplifting messages of **PERSONAL RESPONSIBILITY**, **ACCOUNTABILITY**, and **EFFORT**, along with real life solutions to improvement, will resonate with anyone trying to improve their personal lives through their work. After 30 years on the road in Sales, Steve decided to retire from that role and devote full time efforts to Speaking, Training, Writing and Philanthropy, with his next book due out in 2023. He currently resides in Belize with his wife Jane, author of The Grief of Wisdom

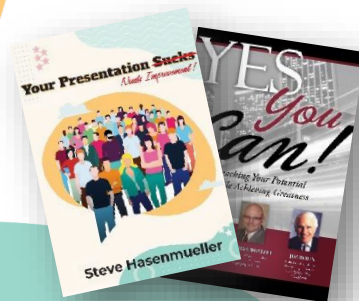
[CLICK HERE](#) FOR A SNEAK PEEK of my new books subject matter.

Steve possesses a life changing personality combined with a depth of information that will undoubtedly alter the way you think, act, and talk. His sincere desire to help individuals not only become better salespeople but also become a better person, is unrivaled. He has the power to transform your life as he changed mine. Had I not met Mr. Hasenmueller, I would not be the person I am today.

Fraser Mallory
Sales Professional

"Steve Hasenmueller gave an inspiring presentation on 'Leadership in Business' which had delegates riveted to their seats as they were taken on a thought provoking journey that not only challenged them on the quality of their own skills but motivated them to take positive action to improve . . . the enthusiasm he exudes on stage captivated his audience, his presentation was priceless."

Jamie A., Managing Director,
Golden Coast Ltd



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Selling in a Post Covid World

Available as Keynote, ½, or Full Day Training

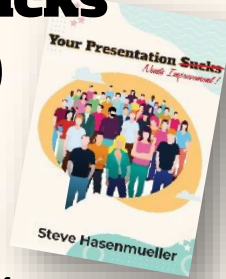
It's a new era for sales – and understanding and being prepared is critical for success. This is a broad ranging informative look to identify and develop:

- How to transcend the unfavorable bias toward Salespeople
- The 3 types of Selling that now exist Post Covid
- The 5 Selling and 5 Life Principles that are essential for long haul Thriving – and how to Make the Flip
- When and How to deploy your Efforts for Maximum Benefit
- Understanding that Every Day is a Presentation

Your Presentation Sucks (needs improvement)

Available ½, or Full Day Training

- Every Day is a Presentation
- Principles
- Nothing Important Takes Care of Itself
- Anything Worthwhile Requires Effort
- You are a Star
- Effort Activates Energy
- Today is the Most Important Day of Your Life
- Some Things are True whether you Believe them or Not
- Impatience is the Enemy
- Life of E's
- Satisfaction VS Success
- By Acting we Create our Reality



SPEAKING TOPICS



Every Day is a Presentation

Available as a Keynote

Motivational Keynote connecting the critical aspect of Well-designed Presentations in your Professional and Personal life – using concepts from the book. “Presentation” to improve Life and Work in our Efforts to become a Better Person.

A Better Person makes a Better:
Employee
Wife/Husband
Friend/Family member
Citizen of the World.
Every Day.

Customized Sales Development

Available 1½ or Full Day Training

Taking your Sales Teams specific challenges and realities and incorporating them into an impactful customized and strategic program.



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TESTIMONIALS

In Life as in Sports - the **winning teams** have the best players – so the development of skills, both *personally and professionally* are the key ingredients to continuous improvement.



Steve is an engaging and energetic speaker. He is a master at presenting relevant content with genuine enthusiasm that will captivate any audience. Steve motivates with passion and a hint of humor. His presentations will grow you both personally and professionally. You are guaranteed to leave with the confidence that will enhance your journey in the workplace and in life!

Jim T.
Professional Salesperson

Steve is the best public speaker I have heard in my lifetime, and I always enjoy his energy. The excitement he brings to the room is unbelievable and amazing! Steve is a "Must See" and I highly Recommend getting a front row seat as he never disappoints!

Tony D.
Professional Salesperson



If you want to be challenged and entertained, Steve is your man. He's incredibly insightful, current, and intelligent. He will keep you engaged, and you might even learn a thing or two.



Scott C. – Vice President Sales and Marketing

I have been lucky to attend many events hosted by Mr. Hasenmueller. I have used his techniques and learning principles in my life and thanks to him my business has more than tripled in sales. After spending an hour with Steve you will be a new person. I owe him a world of thanks and my admiration for him is overwhelming. If you have an opportunity to listen to him, it will change your life.

John Walsh

Having attended literally 100's of speaking events throughout my career, Steve Hasenmueller is without a doubt the most dynamic gifted speaker I have ever encountered. He is witty, smart, and exceptionally inspiring.

Jeff K.
FMR CEO WEXCO/Marquis
Past President NSPI

IN MEMORY OF
Mentor
Chief
President
CEO
Friend

Jeff Kurth

BOOKING FEES

How your funds are used...

As a philanthropic business Effort Today Enterprises uses 100% of your funds above operational costs towards educational scholarships, special school and classroom projects, and providing other opportunities for young people in Belize.



Did you know three out of every five children in Belize are not enrolled in school today? And only two out of every five children will finish high school. Primary education is free and compulsory only through age 14. However, a sizable minority of Belizean children do not complete primary school. Families must pay for education and the financial burden is too high. It costs a family living in Belize \$0.32 for every \$1.00 earned to send a child to school.

TIME	RATE	ADDITIONAL INFORMATION
Keynote 60 Minutes	\$12,000	Requires executive travel/accommodations
½ Day Training 4 – Hours	\$15,000	Requires executive travel/accommodations
Full Day 8 – Hours	\$20,000	Requires executive travel/accommodations

Honorarium considerations are available for schools and non-profit organizations.

Travel is easy...

